

# IDRIAS RENEWS ITS IMAGE

01/03/2017 - The main brand of Bodegas Sierra de Guara, IDRIAS, renews its image for the new vintage 2016. IDRIAS adopts a new appearance not only in the label design that is more luminous and commemorative with Sierra de Guara but also in the shape of the bottle elegant and sophisticated. The new 2016 IDRIAS vintage includes 3 young wines: red and rosé, made of Tempranillo and a white made of Chardonnay. In a few months the range will include a 3 months Roble of Merlot and Cabernet Sauvignon.

Taking advantage of these renewal, the winery keeps the organic farming labels and joins again Somontano denomination of origin to enjoy all the benefits that offers for promotion and diffusion in national and international markets.



ES-ECO-006-AR  
Agricultura UE



# IDRIAS

Ctra de Abiego 1229, Km 0,2 Lascellas · Huesca · Spain  
T. +34 974 34 06 71 · info@bsdg.es  
www.idrias.es